

# GBS DUBAI



**Improve your English and graduate with a Business Diploma in less than a year!**

**GENERAL ENGLISH 20 LESSONS (4|8|12|24 WEEKS) + BUSINESS DIPLOMA 24 WEEKS**

**INCLUDED:**

- Registration fee
- **General English course** (04 | 08 | 12 | 24 weeks)
- **24-week Business Diploma** accredited by Pearson Education
- Accommodation reservation fee
- 4 weeks residential accommodation ESAW Residence Twin Room in shared apartment (Type 2)
- Arrival transfer from DXB Airport
- Material fee
- 1 year student visa (processing fee, medical exams, Emirates ID, insurance)

<b>28 weeks</b>	<b>4 weeks of English + 24 Diploma in Business</b>	<b>\$8,466</b>
<b>32 weeks</b>	<b>8 weeks of English + 24 Diploma in Business</b>	<b>\$9,298</b>
<b>36 weeks</b>	<b>12 weeks of English + 24 Diploma in Business</b>	<b>\$10,065</b>
<b>48 weeks</b>	<b>24 weeks of English + 24 Diploma in Business</b>	<b>\$11,887</b>



# GENERAL ENGLISH 20 LESSONS + BUSINESS DIPLOMA 24 WEEKS

## Start of English classes:

- every Monday
- 4 | 8 | 12 | 24 weeks
- General English class times AM 9.00 - PM 12.15 (Monday to Friday)

## Intakes Diploma in Business (60 credits):

- 20/03/2023
- 06/05/2023
- 18/09/2023

## Entry requirements for the Business Diploma:

- 18 years and over
- High school diploma with transcripts and translation or professional experience
- English level B2
- Progression: Extended Diploma to Level 3 in Business

## How do I know my level of English?

- Online placement test (grammar and vocabulary) - <https://www.englishpath.com/english-path-initial-placement-test/>
- Writing Test: Once you have completed the online test, contact us and we will send you the instructions for the writing task. For the writing task, the candidate should spend 15-25 minutes on the task and not use the Internet or any grammar reference book. When complete, email the assignment to [admissions@englishpath.com](mailto:admissions@englishpath.com)
- Online oral test: 15 minutes with a member of the academic team on Zoom.

## Terms and Conditions:

- The student visa fee includes: visa processing fee, medical exams and insurance, United Arab Emirates ID card.
- Package valid for reservations made until 31/12/2023
- For any English course dates in 2023.
- The visa processing fee will be paid at the time of booking (\$1090).
- Full payment must be made 4 weeks in advance.
- Full terms and conditions of cancellation are available at: <https://www.englishpath.com/policies-and-procedures>.
- EP & GBS reserve the right to make changes and updates to the package at any time.



## A brief description of the units of the Business Diploma (Level 2)

### **Unit: Business Purposes (5 credits)**

The aim of this unit is to develop students' understanding of the nature of business organizations and the business environment in which they operate. Students will do this by looking at the variety of organizations that exist at local, regional, national and international levels, and by considering the business framework in which they operate.

### **Unit: Business Organizations (5 credits)**

The goal of this unit is to develop students' understanding of the purposes and objectives of business organizations and how they are organized into functional areas to achieve their business goals. Students will do this by looking at examples of local and national organizations and for which information is available.

### **Unit: Financial Forecasting for Business (5 credits)**

The objective of this unit is to develop students' understanding of the financial aspects of running a business. Students will do this by looking at the key concepts used by businesses to manage their money and forecast their finances for the future.

### **Unit: People in Organizations (5 credits)**

The aim of this unit is to develop students' understanding of the role that people play in organisations. Students will do this through a study of job roles and functions. They will examine different organizational structures as well as consider their own job readiness and career planning.

### **Unit: Customer Relations in Business (10 credits)**

This unit aims to equip students with the knowledge and skills to become an effective member of staff in a customer-facing business situation. It discusses how reliable customer service benefits a company by contributing to customer satisfaction, and how customer service can be monitored and evaluated.

### **Unit: Business Online (10 credits)**

The aim of this unit is to develop students' understanding of the reasons for conducting business online and the advantages, disadvantages and effects this has on society. The unit also gives students the opportunity to create a website for a business need.

### **Unit: Business Enterprise (10 credits)**

The goal of this unit is to develop students' understanding of how to set up and run a business, the regulations that must be followed, and the need for a detailed business plan.

### **Unit: Promoting and Branding in Retail Business (10 credits)**

The objective of this unit is to enable students to learn about the different sectors and channels used in retail and to understand the importance of supply chains, branding and promotion in retail.